



Hey There Hot Stuff. It's time you started carrying RubySnap.

Tami Steggell
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Ofc: 801-410-8119





The Architect of Goodness Est. 2008 . Woman Owned

Tami Steggell is formerly an architectural designer turned baker, founder, recipe developer.

When asked “What motivates your journey”:

- Innovating exciting flavors
- The WOW Factor for your tastebuds
- Ingredient integrity
- Ease for the consumer
- Building a better workplace
- Giving back to the communities we serve
- The study of nutrition and manufacturing





REAL INGREDIENTS **...taste really good!**

We make flavor count with carefully curated ingredients sourced thoughtfully:

- Real vanilla
- Clean nut butters
- Pure chocolate
- Rbgh-free butter and dairy
- Free range eggs
- Unbleached non-bromated flour
- Local farmers are our friends
- No yucky stuff!



MADE IN UTAH, USA

From packaging to fresh ingredients, we support local.

RubySnap cookies are prepared in small batches at our production facility in Salt Lake City, Utah

Overseeing the entire process from start to finish ensures the highest standards.

MADE IN
UTAH
U.S.A.



HI, I'M TRUDY

Knock your socks off good! Old Fashioned chocolate chip cookie. Yes! Yes we are bragging.



BAKING INSTRUCTIONS

PREHEAT OVEN

350° for a typical oven
300° for a fancy convection oven

BAKE TIME

13 absurdly short minutes to deliciousness

IMPORTANT TIPS

Place frozen dough on baking sheet lined with parchment. Fully baked cookies should be dome shaped and plump, golden in color not brown. Surface will look dry, not glossy. To keep a chewy texture, do not allow cracks to form. Remove, let cool 10 minutes. Enjoy!

Nutrition Facts		Amount per serving	% Daily Value*	Amount per serving	% Daily Value*
Calories 150		Vitamin D 0mcg 0% • Calcium 10mg 0% • Iron 0.8mg 4% • Potassium 10mg 0%			

INGREDIENTS: Unbleached Wheat Flour (enzymes: niacin, iron, thiamine mononitrate, riboflavin, folate), Butter (pasteurized cream rbst-free), Chocolate Semi-Sweet (sugar, chocolate liquor, cocoa butter, butterfat, soy lecithin, vanilla), Brown Sugar, Pure Cane Sugar, Egg, Pure Vanilla (water, alcohol 35%), Baking Soda, Salt, Spices. CONTAINS: WHEAT, MILK, EGG, SOY

THIS PRODUCT CONTAINS RAW EGGS AND SHOULD BE COOKED BEFORE EATING. CONSUMING RAW OR UNDERCOOKED EGGS MAY INCREASE YOUR RISK OF FOODBORNE ILLNESS.



RubySnap

MADE IN UTAH U.S.A.



RUBYSNAP.COM



Freezer to oven. Ready when you are. 100% good.

Nutrition Facts

12 servings per container
Serving size 35 g (1.2 oz)

Calories 150 per serving

Amount per serving	% Daily Value *	Amount per serving	% Daily Value *
Total Fat 6g	8%	Total Carbohydrate 22g	8%
Saturated Fat 4g	20%	Dietary Fiber 1g	3%
Trans Fat 0g		Total Sugars 13g	
Cholesterol 20mg	7%	Includes 0g Added Sugars	0%
Sodium 125mg	5%	Protein 2g	
Vitamin D 0mcg 0% • Calcium 10mg 0% • Iron 0.8mg 4% • Potassium 10mg 0%			

* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

INGREDIENTS: Unbleached Wheat Flour (enzymes: niacin, iron, thiamine mononitrate, riboflavin, folate), Butter (pasteurized cream rbst-free), Chocolate Semi-Sweet (sugar, chocolate liquor, cocoa butter, butterfat, soy lecithin, vanilla), Brown Sugar, Pure Cane Sugar, Egg, Pure Vanilla (water, alcohol 35%), Baking Soda, Salt, Spices. CONTAINS: WHEAT, MILK, EGG, SOY

Ten great flavors. One easy choice.



1 Dozen - Keep Frozen
Net Weight 10.5oz (297g)

Your house is gonna smell 5000x good.

**Trudy
Cookie**



1 Dozen - Keep Frozen
Net Weight 10.5oz (297g)

Your house is gonna smell 5000x good.

**Mia
Cookie**



1 Dozen - Keep Frozen
Net Weight 10.5oz (297g)

Your house is gonna smell 5000x good.

**Maris
Cookie**



1 Dozen - Keep Frozen
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**Vivianna
Cookie**



1 Dozen - Keep Frozen
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**Virginia
Cookie**



1 Dozen - Keep Frozen
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**Judy
Cookie**



1 Dozen - Keep Frozen
Net Weight 10.5oz (297g)

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**Ricki
Cookie**



1 Dozen - Keep Frozen
Net Weight 10.5oz (297g)

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**Margo
Cookie**



1 Dozen - Keep Frozen
Net Weight 10.5oz (297g)

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**Penelope
Cookie**



1 Dozen - Keep Frozen
Net Weight 10.5oz (297g)

Your house is gonna smell 5000x good.

**Audrey
Cookie**





PRICING + SPECIFICATIONS

RUBYSNAP PRODUCT SPECIFICATIONS				CASE					PALLET (based on a 35lb pallet)						UNIT			
Pack/Size	Case UPC	Product UPC Code		Gross Cs Weight	Case Cube	L	W	H	Cs Per Layer	# of Layers	Cs Per Pallet	Wt Per Pallet	Pallets Per TL	Pallet Cs Per TL	Total TL Wt	L	W	H
Classic Chocolate Chip Cookies (Trudy)	10ct	30853565008117	8-5356500811-6	10.78	0.562	17.5	9.25	6	10	6	60	681.8	24	1440	16363.2	6.625	1.25	9.625
Chocolate Chewy Caramel Cookies (Maris)	10ct	30853565008063	8-5356500806-2	10.94	0.562	17.5	9.25	6	10	6	60	691.4	24	1440	16593.6	6.625	1.25	9.625
Dark Molasses, Robust Ginger Cookies (Virginia)	10ct	30853565008124	8-5356500812-3	10.89	0.562	17.5	9.25	6	10	6	60	688.4	24	1440	16521.6	6.625	1.25	9.625
Coconut, Almond, Chocolate Chip Cookies (Ricki)	10ct	20853565008097	8-5356500809-3	10.82	0.562	17.5	9.25	6	10	6	60	684.2	24	1440	16420.8	6.625	1.25	9.625
Peanut Butter Truffle Cookies (Penelope)	10ct	30853565008087	8-5356500808-6	10.46	0.562	17.5	9.25	6	10	6	60	662.6	24	1440	15902.4	6.625	1.25	9.625
Vanilla Bean Sugar Cookies (Mia)	10ct	30853565008070	8-5356500807-9	13.54	0.562	17.5	9.25	6	10	6	60	847.4	24	1440	20337.6	6.625	1.25	9.625
Mango, Dark Chocolate Cookies (Vivianna)	10ct	20853565008134	8-5356500813-0	10.73	0.562	17.5	9.25	6	10	6	60	678.8	24	1440	16291.2	6.625	1.25	9.625
Orange Zest, Cream Cheese Cookies (Judy)	10ct	30853565008032	8-5356500803-1	13.72	0.562	17.5	9.25	6	10	6	60	858.2	24	1440	20596.8	6.625	1.25	9.625
Milk Chocolate, Cinnamon, Mint Cookies (Margo)	10ct	20853565008059	8-5356500805-5	10.78	0.562	17.5	9.25	6	10	6	60	681.8	24	1440	16363.2	6.625	1.25	9.625
Cranberry, Almond, White Chocolate Cookies (Audrey)	10ct	20853565008004	8-5356500800-0	10.99	0.562	17.5	9.25	6	10	6	60	694.4	24	1440	16665.6	6.625	1.25	9.625

Terms: 2% 10 days, net 30 days
 Lead-time: 21 calendar days
 Minimum Purchase: 2 Assorted Pallet
 Pick Up: Available
 Effective: 3/24/2022
 *Prices Terms Subject to Change *

Wholesale Pricing
 Everyday Cost: \$79.00 Promo Cost: \$71.89
 Unit Cost: \$7.90 Promo Unit: \$7.19
 Retail: \$12.99 TPR: \$11.99
 Margin: 39.18% Margin: 40.05%

Distributor Pricing
 Everyday Cost: \$96.14 Promo Cost: \$89.02
 Unit Cost: \$9.61 Promo Unit: \$8.90
 Retail: \$14.99 TPR: \$12.99
 Margin: 35.87% Margin: 31.47%

Remittance: RubySnap LLC
 Attn: Tami M. Steggall
 Address: 756 S. 300 W.
 City: Salt Lake City
 State Zip: Utah, 84101
 Email: Wholesale@RubySnap.com

YOU KNOW YOU WANT MY COOKIES



*Pricing is subject to current market conditions, including freight, raw ingredients, and other factors out of our control. Feasible notice will be given on all pricing changes.



PROMOTION SCHEDULE

2022	JANUARY					FEBRUARY				MARCH				APRIL				MAY					JUNE				JULY				AUGUST					SEPTEMBER				OCTOBER					NOVEMBER				DECEMBER								
	3	10	17	24	31	7	14	21	28	7	14	21	28	4	11	18	25	2	9	16	23	30	6	13	20	27	4	11	19	25	1	8	15	22	29	5	12	19	26	3	10	17	24	31	7	14	21	28	5	12	19	26					
		x	x			x	x	x		x	x	x	x	x	x			x	x	x	x	x					x	x	x		x	x	x	x	x	x				x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
HOLIDAYS	JANUARY					FEBRUARY				APRIL				MAY					JUNE				JULY				AUGUST					SEPTEMBER				OCTOBER					NOVEMBER				DECEMBER												
	1 New Year's Day 18 MLK Day					14 Valentine's Day				Frozen Food Month				Easter					Cinco De Mayo Father's Day				4 Independence Day 24 Pioneer Day (UT/AZ)				Labor Day					Halloween				25 Christmas 31 New Year's Eve																					
2023	JANUARY					FEBRUARY				MARCH				APRIL				MAY					JUNE				JULY				AUGUST					SEPTEMBER				OCTOBER					NOVEMBER				DECEMBER								
	2	9	16	23	30	6	13	20	27	6	13	20	27	3	10	17	24	1	8	15	22	29	5	12	19	26	3	10	18	24	31	7	14	21	28	4	11	18	25	2	9	16	23	30	6	13	20	27	4	11	18	25					
		x	x			x	x	x		x	x	x	x	x	x			x	x	x	x	x					x	x	x		x	x	x	x	x				x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	



**LEMON ZEST
PANELA CURD
COOKIES**

FROZEN
Ready to Bake
DOUGH

1 Dozen · Keep Frozen
Net Weight 1lb 2oz (510g)

Your house is gonna smell SOooo good.



**CHOCOLATE
PEPPERMINT
BUTTERCREAM
COOKIES**

FROZEN
Ready to Bake
DOUGH

1 Dozen · Keep Frozen
Net Weight 1lb 4oz (565g)

Your house is gonna smell SOooo good.



MAKE CUSTOMERS HAPPY

Start selling the good stuff.

Approve the SKU's. We'll fire up the mixers!





RubySnap

private label premium vanilla bean ice cream

mrs. richardson's caramel

maris chewy chocolate caramel cookie

kitchen essentials ramekin



ANATOMY OF A HOT COOKIE A LA MODE

Think of the possibility Our products sell your products





Just like that!

Your house is gonna smell SOOO good!

Dear (Buyer Name Here),

Frankly, everybody's house is going to smell so good! Please authorize RubySnap and let us help increase your premium freezer dessert sales. Ranking top 10 in frozen dessert sales in our current markets.

Stocking RubySnap bake-at-home cookie dough will add loyal premium product consumers, while creating cross sell opportunities particularly with ice cream and milk. RubySnap customers consume premium ice cream, fine chocolates, artisan cheeses & breads, cured meats, and are fiercely devoted because they care about carefully curated clean ingredients.

We look forward to working with you in the near future.

Sincerely, the RubySnap Team
RubySnap Fresh Cookies
756 S 300 W . SLC . UT 84101

wholesale@rubysnap.com
Corp Ofc: 801-410-8119



From our kitchen to your kitchen.

THANK YOU FOR YOUR TIME!





The Global Language of Business

GS1 Company Prefix Certificate

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RubySnap LLC

"Licensee"

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Original Issue Date: **01/04/2018**

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Account Number: **16058300**

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A handwritten signature in black ink that reads "Bob Carpenter".

Bob Carpenter
President and CEO, GS1 US

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